**Bay of Fundy Ecosystem Partnership**

**Communications Report to 2024 AGM – November 15, 2024 – Jon Percy, SEAPEN and BoFEP.**

During the past year I have mainly been mainly occupied with the following two communications items:

1. **Fundy Tidings Newsletter** – Since the last AGM on November 30, 2023, the following Fundy Tidings newsletters have been circulated quarterly:

February 14, 2024

May 2, 2024

July 12, 2024

November 8, 2024

 The deadline for the next issue is January 15th, 2025. Please send me any BoFEP or Fundy related items that you would like included to seapencom@gmail.com. The current issue and all back issues (since 2003) are available in the newsletter archive on the website. The newsletter is currently circulated to 371 subscribers. The Mailchimp mailing software handles the logistics of subscribing and unsubscribing as well as presenting several analytical information reports. I am still also archiving (back to 2009) In With the Tide, the quarterly newsletters of the Bay of Fundy Discovery Centre (with their permission) on our website because it contains much that may be of interest to BoFEP members.

1. **BoFEP Website –** The BoFEP website www.bofep.org/wpbofep/) is available online. The website is periodically upgraded and updated. A steady stream of material was posted to the website pertaining to the build up to the 2024 BoFEP/ACCESS conference held in St. Andrews. The Proceedings of the conference will be posted as soon as it becomes available. The home page features a calendar highlighting BoFEP related events. BoFEP also has a Facebook page which our social media officer (Michele Tremblay) updates frequently. She also maintains the BoFEP Twitter account. The website and FB page are linked so that messages posted on the Facebook page by the administrators also appear automatically on the home page of the website. Material for inclusion on the website or suggestions for improvement should be sent to seapencom@gmail.com .
We are currently looking for someone else take over the routine management of the website, possibly on a contract basis. It requires someone knowledgeable about WordPress and technically savvy enough to keep up with the rapidly evolving technologies involved! It might also be time to consider a major redesigning the website, as the current version is getting clunky and inefficient. Any volunteers?????